

WRITTEN COMMUNICATION RUBRIC

Learning Objective to be Assessed	1	2	3	4	5	Score (1,2,3,4 or 5)
	Weak		Average		Very Good	
1. Introduction/Conclusion	No introduction and/or conclusion		Unclear introduction and/or conclusion		A clear introduction that addresses key background issues effectively. Conclusion summarizes major key points and implications of findings, if applicable.	
2. Argumentation/Reasoning/ Cohesiveness	Arguments are poorly organized & difficult to follow.		Most arguments are well organized and flow smoothly.		All arguments are well organized & flow smoothly.	
3. Grammar/syntax	Numerous spelling errors; inappropriate grammar, syntax and punctuation		Few spelling errors, generally appropriate grammar, syntax, punctuation and paragraphing.		Essentially flawless writing.	
4. Diction/Phraseology/ manner of expression	Poor writing style - poor expression – use of colloquialism or jargon		manner of expression needs improvement		Correct, clear and effective choice of words – good manner of expression	
5. Citations/References	References are inconsistent or missing.		citations & references are incomplete or inconsistent		citations & references are relevant and consistent throughout the document	

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