

MBA LEARNING GOALS AND ASSESSMENT METHOD

	Assessed in Class	Assessed Online
ORAL COMMUNICATION SKILLS Students will demonstrate the ability to orally communicate in a professional strategic setting.	X	
WRITTEN COMMUNICATION SKILLS Students will demonstrate the ability to write in a professional manner.	X	
ETHICAL PRINCIPLES Students will demonstrate understanding of organizational ethics and organizational strategy and culture and show how they apply to organizational policy.	X	X
GLOBAL/INTERNATIONAL ISSUES Students will demonstrate an understanding of domestic and global business environment.	X	X
BUSINESS ANALYTICS AND CRITICAL THINKING 1. Students will demonstrate the ability to make management decisions that reflect analytic tools and techniques dealing with effective strategic and operational decisions. 2. Students will be able to identify, evaluate, and choose between alternatives.	X	
FOUNDATIONAL KNOWLEDGE : FINANCIAL STATEMENTS Students will demonstrate the ability to analyze and evaluate financial statements.	X	X
TECHNOLOGICAL LITERACY Students will be prepared to utilize technology skills required in course work.		X
TEAM SKILLS Students will demonstrate the ability to work collaboratively in case assignments to solve a problem.	X	
KNOWLEDGE INTEGRATION Students will demonstrate the ability to integrate critical issues across multiple functional areas.	X	