

## Rubric for Assessing International /Global Learning

Learning Objective to be Assessed	Numerical Scale					Score (1,2,3,4 or 5)
	1	2	3	4	5	
	<b>WEAK</b>		<b>AVERAGE/ SATISFACTORY</b>		<b>VERY GOOD</b>	
	<p>Serious gaps in knowledge of the subject matter</p> <p>Inability to analyze, apply and synthesize knowledge and concepts</p> <p>Significant areas of confusion in use of concepts/ frameworks/ literature to address questions</p>		<p>Grasp of basic elements of the subject matter.</p> <p>Some evidence of ability to analyze, apply and synthesize relevant concepts</p> <p>Work is technically without major misunderstandings or confusion</p>		<p>Good grasp of the subject matter</p> <p>Evidence of ability to analyze, apply and synthesize relevant concepts.</p> <p>Evidence of critical reflection on the material, work demonstrates ability to raise new issues, mature expression of ideas and engagement with debates in the literature.</p>	
<b>1. Globalization and business</b>	<p>Poor understanding and reflection on globalization processes</p> <p>Little evidence of awareness of globalization of markets, globalization of production, drivers of globalization, the work of global institutions,</p> <p>Little awareness of debates on the relation between business and globalization/ debates on impact of globalization</p> <p>Little evidence of identifying sources of information and analyzing information/data</p>				<p>Students will be able to identify and analyze drivers of globalization and their relevance/ impact on businesses/ students will be able to reflect on the consequences of these processes for businesses.</p> <p>Students will be able to develop their own assessment of debates concerning the implications of globalization for businesses.</p> <p>Students will be able to identify, make use and analyze relevant sources of information/data</p>	
<b>2. Business systems in their wider contexts / the environment</b> - economic, -political -legal -social/ cultural technological	<p>Inability to analyze the environment of business and to reflect on differences in business environments and their interaction/ influences on businesses e.g. State/Stage of economic development</p> <p>e.g. Governments and their role in markets</p>				<p>Students will be able to analyze the business environment and compare these. Students will be able to reflect on the implications of these environments for business practices in that context.</p> <p>Students will be able to reflect on how components of the business environment differ in different countries and the implications for doing business in that country.</p>	
<b>3. Business practices/decision making / strategies in an international context</b>	<p>Lack of understanding of concepts/ literature/data and general information relating to Internationalization practices/ strategies of firms in an international context.</p> <p>Lack of understanding of concepts/ theories/ literature regarding Strategic decision making in international business contexts including risk assessment e.g. In the field of marketing, finance, human resources, management</p>				<p>Students will be able to discuss/ apply concepts/ frameworks/ literature to help in strategic decision making and practices in an international context.</p>	
<b>4. Cultural Diversity/ challenges and opportunities for businesses/ in businesses</b>	<p>No appreciation of cross cultural business challenges</p> <p>No reflection on stakeholders and their different concerns internally and externally to the business</p> <p>No reflection on managing diversity in functional areas of the business e.g. in marketing, finance, human resources</p> <p>No reflection on cross cultural management strategy</p> <p>No reflection on diversity in terms of the different perceptions and experiences that people bring with them in an international business context that impact on management, finance, marketing practices.</p>				<p>Students will be able to appreciate cross cultural business challenges in the international business practices</p> <p>Students will reflect on the stakeholder concerns internally and externally to the business</p> <p>Students will reflect on issues of managing diversity in functional business areas – eg. in developing a marketing strategy, in developing human resource strategies, in corporate governance</p>	

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