

Released:
Monday, November 6, 2017

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VIRGINIA: TWO POINT RACE FOR GOVERNOR

Campaign tone seen as largely negative

West Long Branch, NJ – The campaign for governor of Virginia remains up for grabs, with Democrat Ralph Northam up a negligible two points against Republican Ed Gillespie. The current results confirm a trend noted in last month’s *Monmouth University Poll*: the race has become an appeal to each party’s base. The two candidates have solidified support in their regional strongholds leaving the Commonwealth’s central region as the kingmaker. At the same time, voters have soured on the tone the campaign has taken in the last six weeks.

Currently, 47% of likely voters support Northam, Virginia’s sitting lieutenant governor, and 45% support Gillespie, the former national GOP party leader. Libertarian Cliff Hyra gets 3% of the vote and 5% are undecided. The race was virtually deadlocked three weeks ago at 48% for Gillespie and 47% for Northam, whereas the Democrat had a 49% to 44% edge over the Republican six weeks ago. The race was tied at 44% each in July.

“Despite some wide variations in other public polls on this race, Monmouth has consistently shown this to be a tight contest. The nominal lead has gone back and forth between the two candidates. It could be anybody’s game tomorrow,” said Patrick Murray, director of the independent Monmouth University Polling Institute.

Northam’s advantage in Northern Virginia stands at 59% to 30%. Gillespie, on the other hand, leads by a similarly wide 64% to 30% margin in the western part of the Commonwealth. Northam has regained the edge in his home region of eastern Virginia at 54% to 39%. Northam led in this region in July and September but Gillespie temporarily closed the gap last month.

“Gillespie is performing very strongly in the western region and may even eclipse Donald Trump’s 2016 majority there. Northam is doing about the same in Northern Virginia as Terry McAuliffe’s 2013 showing and is running slightly better than the incumbent did along the Chesapeake Bay. It’s all

going to come down to the central part of the state. The counties surrounding the greater Richmond area are likely to determine the next governor,” said Murray.

Central Virginia has been the most competitive region in Monmouth’s polling of this race. Northam currently has a 48% to 45% lead over Gillespie in this area. Monmouth’s prior polls showed both candidates with small single digit advantages in this region at different points in the campaign. Gov. McAuliffe won this region by 4 points on his way to a 2.5 percentage point victory four years ago.

“Early in this race, it appeared that both candidates were shooting for crossover appeal, with Northam doing better than expected in Republican areas and Gillespie performing respectively well in Democratic-leaning counties. The electorate has since reverted to partisan norms as the campaign has taken a decidedly nasty turn,” said Murray.

As the 2017 campaign comes to a close, 63% of Virginia voters characterize the governor’s race as being generally negative. Just 25% say it has been positive. This is a reversal from voter sentiment in late September, when a 56% majority said the race had been positive and only 30% said it was negative. Among those who view the race as negative, a slightly larger number put the blame more on Gillespie (34%) than on Northam (27%), but 35% say both candidates are equally to blame for the negative tone.

Voters also have a slightly, but not significantly, higher opinion of the Democratic nominee. While Northam earns a 43% favorable and 31% unfavorable rating, views of Gillespie stand at 40% favorable and 34% unfavorable. Three weeks ago, Northam had a 40% favorable and 27% unfavorable rating while Gillespie had a 41% favorable and 37% unfavorable rating.

There has not been a major shift in either candidate’s advantage on key issues. Gillespie is preferred over Northam on handling jobs and the economy by a 40% to 33% margin and on handling crime by a 42% to 30% margin. Northam is preferred over Gillespie on handling health care by a 45% to 33% margin and on handling education by a 44% to 30% margin. These results are basically in line with Monmouth’s mid-October poll.

The poll also finds that Donald Trump’s impact on the race has remained stable. Just over 4-in-10 Virginia voters say he is either a major factor (27%) or minor factor (16%) in making their choice for governor while 56% say the president is not a factor at all. Overall, 41% of likely voters approve of the job Trump is doing as president and 53% disapprove. These results are basically unchanged from polls taken since July.

“Whatever impact Trump has on voters’ decision-making process was already baked in from the start of this campaign. The bigger question now is whether he will be a factor in energizing turnout for either candidate,” said Murray.

The *Monmouth University Poll* results suggest that the 2017 campaign may have taken a toll on voters’ views of their Commonwealth and its current governor. While 43% say things in Virginia are

going in the right direction, 46% say they have gotten off on the wrong track. Public opinion was rosier in July when 51% said Virginia was headed in the right direction and only 38% said it was on the wrong track.

Terry McAuliffe earns a 45% approve and 40% disapprove rating for the job he has done as governor. Last month, McAuliffe held a somewhat better 49% approve and 37% disapprove rating. It was even more positive in late September at 55% approve and 36% disapprove.

Monmouth’s polling estimates that about 44% of registered voters will participate in this year’s election. This would put turnout in line with 2013 (43%) and higher than 2009 (40%), but it would be lower than turnout in the three prior gubernatorial contests which ranged from 45% in 2005 to 49.5% in 1997.

The *Monmouth University Poll* was conducted by telephone from November 2 to 5, 2017 with 713 Virginia residents likely to vote in the 2017 gubernatorial election. The results in this release have a margin of error of +/- 3.7 percent. The poll was conducted by the Monmouth University Polling Institute in West Long Branch, NJ.

QUESTIONS AND RESULTS

(* Some columns may not add to 100% due to rounding.)

1./2. If the election for governor was today, would you vote for Ed Gillespie the Republican, Ralph Northam the Democrat, or Cliff Hyra the Libertarian? [IF UNDECIDED: If you had to vote for one of the following at this moment, do you lean more toward Ed Gillespie or Ralph Northam?] [NAMES WERE ROTATED]

TREND:	November	October	September	July
<i>Likely voters with leaners</i>	2017	2017	2017	2017
Ed Gillespie	45%	48%	44%	44%
Ralph Northam	47%	47%	49%	44%
Cliff Hyra	3%	3%	2%	3%
(VOL) Other/write-in	<1%	0%	<1%	<1%
(VOL) Undecided	5%	3%	4%	9%
(n)	(713)	(408)	(499)	(502)

[QUESTIONS 3 & 4 WERE ROTATED]

3. Is your general impression of Ed Gillespie favorable or unfavorable, or do you have no opinion of him?

TREND:	November	October	September	July
	2017	2017	2017	2017
Favorable	40%	41%	42%	36%
Unfavorable	34%	37%	31%	20%
No opinion	26%	22%	28%	44%
(n)	(707)	(408)	(499)	(502)

4. Is your general impression of Ralph Northam favorable or unfavorable, or do you have no opinion of him?

TREND:	November 2017	October 2017	September 2017	July 2017
Favorable	43%	40%	45%	38%
Unfavorable	31%	27%	27%	16%
No opinion	26%	33%	28%	46%
(n)	(707)	(408)	(499)	(502)

[QUESTIONS 5 & 6 WERE ROTATED]

5. Do you approve or disapprove of the job Donald Trump is doing as president?

TREND:	November 2017	October 2017	September 2017	July 2017
Approve	41%	38%	40%	37%
Disapprove	53%	55%	55%	57%
(VOL) Don't know	5%	6%	6%	6%
(n)	(707)	(408)	(499)	(502)

6. Do you approve or disapprove of the job Terry McAuliffe is doing as governor?

TREND:	November 2017	October 2017	September 2017	July 2017
Approve	45%	49%	55%	52%
Disapprove	40%	37%	36%	37%
(VOL) Don't know	15%	13%	9%	11%
(n)	(707)	(408)	(499)	(502)

7. Would you say things in Virginia are going in the right direction, or have they gotten off on the wrong track?

TREND:	November 2017	July 2017
Right direction	43%	51%
Wrong track	46%	38%
(VOL) Depends	5%	7%
(VOL) Don't know	5%	4%
(n)	(707)	(502)

8. I'm going to read you a list of issues that the next governor may have to handle. Regardless of who you will vote for, please tell me who is likely to do a good job on each issue – only Ed Gillespie, only Ralph Northam, both of them, or neither of them. [ITEMS WERE ROTATED]

Jobs and the economy

TREND:	November 2017	October 2017	September 2017
Only Gillespie	40%	41%	38%
Only Northam	33%	29%	33%
Both	14%	17%	14%
Neither	8%	9%	8%
(VOL) Don't know	5%	4%	7%
(n)	(707)	(408)	(499)

Education

TREND:	November 2017	October 2017	September 2017
Only Gillespie	30%	27%	28%
Only Northam	44%	39%	45%
Both	12%	16%	11%
Neither	8%	11%	8%
(VOL) Don't know	6%	7%	8%
(n)	(707)	(408)	(499)

Health care

TREND:	November 2017	October 2017	September 2017
Only Gillespie	33%	32%	29%
Only Northam	45%	42%	45%
Both	6%	6%	7%
Neither	11%	13%	12%
(VOL) Don't know	5%	6%	8%
(n)	(707)	(408)	(499)

Crime

TREND:	November 2017	October 2017	September 2017
Only Gillespie	42%	40%	35%
Only Northam	30%	24%	27%
Both	14%	20%	19%
Neither	8%	10%	10%
(VOL) Don't know	7%	6%	10%
(n)	(707)	(408)	(499)

9. Is Donald Trump a major factor, minor factor, or not a factor in deciding how you will vote for governor?

TREND:	November 2017	October 2017	July 2017
Major factor	27%	29%	26%
Minor factor	16%	14%	14%
Not a factor	56%	57%	59%
(VOL) Don't know	1%	0%	1%
(n)	(707)	(408)	(502)

10. Would you characterize the governor's race as being generally positive or negative?

TREND:	November 2017	September 2017
Positive	25%	56%
Negative	63%	30%
(VOL) Both positive and negative	6%	6%
(VOL) Don't know	6%	9%
(n)	(707)	(499)

[The following question was asked of those who said “NEGATIVE” or “BOTH” in Q10; n=492; moe = +/- 4.4%]

11. Who has been more negative – Gillespie or Northam, or both equally?

TREND:	November 2017	September 2017
Gillespie	34%	36%
Northam	27%	19%
Both equally	35%	38%
(VOL) Don't know	3%	7%
(n)	(492)	(183)

METHODOLOGY

The *Monmouth University Poll* was sponsored and conducted by the Monmouth University Polling Institute from November 2 to 5, 2017 with a statewide random sample of 713 likely Virginia voters drawn from a list of registered voters who voted in at least two of the last four general elections or have registered to vote since January 2016, and indicate they are likely to vote in the upcoming election. This includes 392 contacted by a live interviewer on a landline telephone and 321 contacted by a live interviewer on a cell phone. Monmouth is responsible for all aspects of the survey design, data weighting and analysis. Final sample is weighted for region, party primary voting history, age, gender, and race based on state voter registration list and U.S. Census information. Data collection support provided by Braun Research (field) and Aristotle (voter sample). For results based on this sample, one can say with 95% confidence that the error attributable to sampling has a maximum margin of plus or minus 3.7 percentage points (unadjusted for sample design). Sampling error can be larger for sub-groups (see table below). In addition to sampling error, one should bear in mind that question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of opinion polls.

VA Regions:

NoVa – Loudoun, Fairfax, Arlington, and Prince William counties and included cities.

East – counties and cities along the Chesapeake Bay and tributary rivers (James, York, Rappahannock), including Hampton Roads, Virginia Beach, Newport News and Norfolk.

Central – Counties and cities that straddle either side of I-95, including Richmond.

West – the area west of a north-south line from Clarke/Fauquier to Mecklenburg counties.

DEMOGRAPHICS (weighted)
<i>Primary Voting History</i>
49% Republican
36% Democrat
15% Neither
<i>Self-Reported Party ID</i>
29% Republican
39% Independent
32% Democrat
47% Male
53% Female
11% 18-34
22% 35-49
37% 50-64
30% 65+
77% White
15% Black
3% Hispanic
4% Asian/Other

MARGIN OF ERROR		<i>unweighted sample</i>	<i>moe (+/-)</i>
LIKELY VOTERS		713	3.7%
SELF-REPORTED PARTY ID	Republican	203	6.9%
	Independent	281	5.9%
	Democrat	219	6.6%
IDEOLOGY	Conservative	256	6.1%
	Moderate	294	5.7%
	Liberal	136	8.4%
GENDER	Male	335	5.4%
	Female	378	5.1%
AGE	18-49	238	6.4%
	50-64	250	6.2%
	65+	222	6.6%
RACE	White non-Hispanic	549	4.2%
	Other	142	8.2%
COLLEGE GRADUATE	No degree	274	5.9%
	4 year degree	432	4.7%
REGION	NoVa	187	7.2%
	East	150	8.0%
	Central	146	8.1%
	West	230	6.5%

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		TOTAL	PARTY ID			POLITICAL IDEOLOGY			GENDER		AGE 3-WAY
			Rep	Ind	Dem	Con	Mod	Lib	Male	Female	18-49
Q1-2. GUV VOTE WITH LEANERS	Ed Gillespie	45%	92%	45%	3%	82%	31%	8%	48%	42%	32%
	Ralph Northam	47%	6%	40%	94%	14%	60%	84%	43%	50%	55%
	Cliff Hyra	3%	0%	6%	1%	1%	4%	2%	2%	3%	5%
	[VOL] Other, writein	0%	0%	1%	0%	0%	0%	1%	1%	0%	0%
	Undecided	5%	2%	8%	1%	3%	5%	4%	6%	5%	8%

		AGE 3-WAY		RACE		COLLEGE DEGREE		VA REGIONS	
		50-64	65+	White non-Hispanic	Other	No	Yes	NoVa	East
Q1-2. GUV VOTE WITH LEANERS	Ed Gillespie	49%	54%	54%	14%	54%	39%	30%	39%
	Ralph Northam	46%	40%	40%	73%	40%	53%	59%	54%
	Cliff Hyra	2%	1%	2%	3%	2%	3%	4%	2%
	[VOL] Other, writein	0%	0%	0%	0%	0%	0%	0%	0%
	Undecided	3%	5%	4%	10%	4%	4%	7%	5%

		VA REGIONS	
		Central	West
Q1-2. GUV VOTE WITH LEANERS	Ed Gillespie	45%	64%
	Ralph Northam	48%	30%
	Cliff Hyra	1%	3%
	[VOL] Other, writein	0%	1%
	Undecided	5%	3%

		TOTAL	PARTY ID			POLITICAL IDEOLOGY			GENDER		AGE 3-WAY
			Rep	Ind	Dem	Con	Mod	Lib	Male	Female	18-49
3. Is your general impression of Ed Gillespie favorable or unfavorable, or do you have no opinion of him?	Favorable	40%	82%	37%	5%	73%	26%	8%	43%	36%	28%
	Unfavorable	34%	3%	34%	63%	9%	42%	64%	31%	37%	40%
	No opinion	26%	15%	29%	32%	18%	31%	29%	26%	26%	32%

		AGE 3-WAY		RACE		COLLEGE DEGREE		VA REGIONS			
		50-64	65+	White non-Hispanic	Other	No	Yes	NoVa	East	Central	West
3. Is your general impression of Ed Gillespie favorable or unfavorable, or do you have no opinion of him?	Favorable	45%	46%	46%	17%	47%	35%	27%	35%	41%	54%
	Unfavorable	33%	29%	33%	38%	22%	42%	45%	34%	31%	25%
	No opinion	22%	24%	20%	45%	31%	23%	28%	30%	28%	20%

Monmouth University Poll -- VIRGINIA -- 11/06/17

		VA GUV VOTE w/o LEANERS		
		Gillespie	Northam	Other- Undec
3. Is your general impression of Ed Gillespie favorable or unfavorable, or do you have no opinion of him?	Favorable	84%	2%	16%
	Unfavorable	2%	70%	16%
	No opinion	14%	28%	68%

		TOTAL	PARTY ID			POLITICAL IDEOLOGY			GENDER		AGE 3-WAY
			Rep	Ind	Dem	Con	Mod	Lib	Male	Female	18-49
4. Is your general impression of Ralph Northam favorable or unfavorable, or do you have no opinion of him?	Favorable	43%	8%	36%	82%	13%	52%	75%	39%	46%	45%
	Unfavorable	31%	62%	32%	2%	60%	19%	4%	36%	27%	23%
	No opinion	26%	30%	31%	16%	26%	29%	20%	26%	27%	32%

		AGE 3-WAY		RACE		COLLEGE DEGREE		VA REGIONS			
		50-64	65+	White non-Hispanic	Other	No	Yes	NoVa	East	Central	West
4. Is your general impression of Ralph Northam favorable or unfavorable, or do you have no opinion of him?	Favorable	44%	38%	39%	55%	31%	50%	53%	47%	42%	30%
	Unfavorable	33%	38%	37%	9%	37%	27%	18%	29%	29%	47%
	No opinion	23%	24%	24%	35%	32%	23%	30%	25%	29%	23%

		VA GUV VOTE w/o LEANERS		
		Gillespie	Northam	Other- Undec
4. Is your general impression of Ralph Northam favorable or unfavorable, or do you have no opinion of him?	Favorable	4%	83%	27%
	Unfavorable	67%	1%	14%
	No opinion	29%	16%	60%

		TOTAL	PARTY ID			POLITICAL IDEOLOGY			GENDER		AGE 3-WAY
			Rep	Ind	Dem	Con	Mod	Lib	Male	Female	18-49
5. Do you approve or disapprove of the job Donald Trump is doing as president?	Approve	41%	82%	41%	5%	76%	27%	10%	47%	37%	27%
	Disapprove	53%	12%	52%	92%	19%	67%	89%	49%	57%	66%
	[VOL] Dont Know	5%	6%	7%	3%	5%	6%	2%	4%	6%	7%

		AGE 3-WAY		RACE		COLLEGE DEGREE		VA REGIONS		
		50-64	65+	White non-Hispanic	Other	No	Yes	NoVa	East	Central
5. Do you approve or disapprove of the job Donald Trump is doing as president?	Approve	46%	51%	49%	17%	52%	34%	25%	41%	40%
	Disapprove	50%	45%	46%	79%	44%	60%	69%	56%	54%
	[VOL] Dont Know	4%	4%	5%	4%	4%	6%	7%	3%	6%

Monmouth University Poll -- VIRGINIA -- 11/06/17

		VA REGIONS	VA GUV VOTE w/o LEANERS		
		West	Gillespie	Northam	Other- Undec
5. Do you approve or disapprove of the job Donald Trump is doing as president?	Approve	59%	85%	3%	28%
	Disapprove	35%	10%	95%	55%
	[VOL] Dont Know	5%	6%	2%	17%

		TOTAL	PARTY ID			POLITICAL IDEOLOGY			GENDER		AGE 3-WAY
			Rep	Ind	Dem	Con	Mod	Lib	Male	Female	18-49
6. Do you approve or disapprove of the job Terry McAuliffe is doing as governor?	Approve	45%	18%	40%	77%	17%	57%	75%	44%	46%	50%
	Disapprove	40%	70%	44%	8%	71%	27%	11%	42%	37%	31%
	[VOL] Dont Know	15%	12%	17%	15%	12%	16%	15%	14%	16%	19%

		AGE 3-WAY		RACE		COLLEGE DEGREE		VA REGIONS		
		50-64	65+	White non-Hispanic	Other	No	Yes	NoVa	East	Central
6. Do you approve or disapprove of the job Terry McAuliffe is doing as governor?	Approve	44%	43%	43%	54%	34%	53%	57%	48%	43%
	Disapprove	44%	42%	46%	18%	48%	34%	26%	35%	42%
	[VOL] Dont Know	12%	15%	11%	28%	18%	13%	17%	17%	15%

		VA REGIONS	VA GUV VOTE w/o LEANERS		
		West	Gillespie	Northam	Other- Undec
6. Do you approve or disapprove of the job Terry McAuliffe is doing as governor?	Approve	34%	14%	77%	39%
	Disapprove	55%	76%	8%	25%
	[VOL] Dont Know	11%	10%	15%	37%

		TOTAL	PARTY ID			POLITICAL IDEOLOGY			GENDER		AGE 3-WAY
			Rep	Ind	Dem	Con	Mod	Lib	Male	Female	18-49
7. Would you say things in Virginia are going in the right direction, or have they gotten off on the wrong track?	Right direction	43%	30%	36%	65%	22%	53%	63%	43%	43%	46%
	Wrong track	46%	62%	52%	26%	69%	37%	25%	48%	45%	44%
	(VOL) Depends	5%	3%	6%	7%	2%	6%	9%	4%	6%	7%
	[VOL] Dont Know	5%	5%	7%	3%	7%	4%	3%	4%	6%	3%

Monmouth University Poll -- VIRGINIA -- 11/06/17

		AGE 3-WAY		RACE		COLLEGE DEGREE		VA REGIONS		
		50-64	65+	White non-Hispanic	Other	No	Yes	NoVa	East	Central
7. Would you say things in Virginia are going in the right direction, or have they gotten off on the wrong track?	Right direction	41%	43%	44%	44%	35%	49%	53%	45%	46%
	Wrong track	49%	45%	47%	41%	57%	39%	34%	42%	47%
	(VOL) Depends	4%	4%	4%	9%	3%	7%	8%	6%	4%
	[VOL] Dont Know	6%	7%	5%	7%	5%	5%	5%	6%	3%

		VA REGIONS	VA GUV VOTE w/o LEANERS		
		West	Gillespie	Northam	Other- Undec
7. Would you say things in Virginia are going in the right direction, or have they gotten off on the wrong track?	Right direction	31%	21%	66%	40%
	Wrong track	61%	70%	23%	43%
	(VOL) Depends	3%	3%	8%	5%
	[VOL] Dont Know	5%	5%	3%	12%

		TOTAL	PARTY ID			POLITICAL IDEOLOGY			GENDER		AGE 3-WAY
			Rep	Ind	Dem	Con	Mod	Lib	Male	Female	18-49
8A. Please tell me who is likely to do a good job on: Jobs and the economy - only Ed Gillespie, only Ralph Northam, both of them, or neither of them?	Only Gillespie	40%	79%	42%	3%	74%	26%	9%	43%	38%	30%
	Only Northam	33%	2%	25%	70%	9%	36%	67%	31%	35%	40%
	Both	14%	11%	15%	16%	9%	20%	12%	14%	14%	13%
	Neither	8%	4%	10%	8%	4%	12%	6%	9%	6%	11%
	[VOL] Dont Know	5%	3%	7%	4%	5%	5%	5%	3%	7%	6%

		AGE 3-WAY		RACE		COLLEGE DEGREE		VA REGIONS		
		50-64	65+	White non-Hispanic	Other	No	Yes	NoVa	East	Central
8A. Please tell me who is likely to do a good job on: Jobs and the economy - only Ed Gillespie, only Ralph Northam, both of them, or neither of them?	Only Gillespie	42%	49%	49%	10%	48%	35%	28%	38%	39%
	Only Northam	32%	26%	27%	56%	25%	38%	40%	39%	31%
	Both	17%	12%	13%	17%	13%	15%	19%	13%	14%
	Neither	6%	5%	7%	9%	9%	7%	7%	4%	12%
	[VOL] Dont Know	3%	8%	5%	7%	5%	5%	5%	7%	4%

Monmouth University Poll -- VIRGINIA -- 11/06/17

		VA REGIONS	VA GUV VOTE w/o LEANERS		
		West	Gillespie	Northam	Other- Undec
8A. Please tell me who is likely to do a good job on: Jobs and the economy - only Ed Gillespie, only Ralph Northam, both of them, or neither of them?	Only Gillespie	55%	85%	2%	18%
	Only Northam	22%	0%	67%	19%
	Both	11%	8%	18%	23%
	Neither	8%	4%	8%	19%
	[VOL] Dont Know	5%	2%	5%	22%

		TOTAL	PARTY ID			POLITICAL IDEOLOGY			GENDER		AGE 3-WAY
			Rep	Ind	Dem	Con	Mod	Lib	Male	Female	18-49
8B. Please tell me who is likely to do a good job on: Education - only Ed Gillespie, only Ralph Northam, both of them, or neither of them?	Only Gillespie	30%	62%	29%	3%	58%	17%	7%	30%	29%	21%
	Only Northam	44%	5%	40%	82%	14%	52%	79%	43%	44%	50%
	Both	12%	19%	11%	8%	14%	14%	7%	13%	12%	11%
	Neither	8%	8%	12%	4%	8%	10%	4%	9%	7%	10%
	[VOL] Dont Know	6%	5%	8%	3%	6%	7%	4%	5%	7%	8%

		AGE 3-WAY		RACE		COLLEGE DEGREE		VA REGIONS		
		50-64	65+	White non-Hispanic	Other	No	Yes	NoVa	East	Central
8B. Please tell me who is likely to do a good job on: Education - only Ed Gillespie, only Ralph Northam, both of them, or neither of them?	Only Gillespie	32%	36%	36%	9%	39%	24%	19%	29%	26%
	Only Northam	44%	37%	38%	65%	32%	51%	53%	47%	46%
	Both	14%	12%	13%	10%	15%	11%	17%	12%	10%
	Neither	7%	6%	8%	8%	7%	9%	6%	5%	13%
	[VOL] Dont Know	2%	9%	6%	8%	7%	5%	5%	8%	6%

		VA REGIONS	VA GUV VOTE w/o LEANERS		
		West	Gillespie	Northam	Other- Undec
8B. Please tell me who is likely to do a good job on: Education - only Ed Gillespie, only Ralph Northam, both of them, or neither of them?	Only Gillespie	44%	64%	2%	9%
	Only Northam	29%	4%	84%	38%
	Both	11%	18%	6%	14%
	Neither	10%	9%	5%	17%
	[VOL] Dont Know	6%	5%	3%	22%

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		TOTAL	PARTY ID			POLITICAL IDEOLOGY			GENDER		AGE 3-WAY
			Rep	Ind	Dem	Con	Mod	Lib	Male	Female	18-49
8C. Please tell me who is likely to do a good job on: Health care - only Ed Gillespie, only Ralph Northam, both of them, or neither of them?	Only Gillespie	33%	73%	30%	2%	63%	19%	6%	33%	33%	22%
	Only Northam	45%	8%	41%	84%	13%	55%	84%	43%	47%	52%
	Both	6%	7%	7%	5%	5%	9%	3%	7%	5%	5%
	Neither	11%	9%	15%	6%	12%	12%	5%	13%	9%	15%
	[VOL] Dont Know	5%	4%	7%	3%	6%	5%	2%	4%	7%	6%

		AGE 3-WAY		RACE		COLLEGE DEGREE		VA REGIONS		
		50-64	65+	White non-Hispanic	Other	No	Yes	NoVa	East	Central
8C. Please tell me who is likely to do a good job on: Health care - only Ed Gillespie, only Ralph Northam, both of them, or neither of them?	Only Gillespie	34%	43%	40%	8%	41%	28%	23%	31%	31%
	Only Northam	47%	37%	39%	67%	36%	51%	58%	47%	48%
	Both	8%	5%	6%	8%	7%	5%	8%	5%	6%
	Neither	8%	8%	10%	11%	12%	10%	7%	11%	12%
	[VOL] Dont Know	3%	7%	5%	6%	4%	6%	5%	7%	3%

		VA REGIONS	VA GUV VOTE w/o LEANERS		
		West	Gillespie	Northam	Other- Undec
8C. Please tell me who is likely to do a good job on: Health care - only Ed Gillespie, only Ralph Northam, both of them, or neither of them?	Only Gillespie	45%	71%	1%	8%
	Only Northam	30%	4%	88%	33%
	Both	5%	8%	3%	14%
	Neither	13%	13%	5%	25%
	[VOL] Dont Know	6%	5%	2%	20%

		TOTAL	PARTY ID			POLITICAL IDEOLOGY			GENDER		AGE 3-WAY
			Rep	Ind	Dem	Con	Mod	Lib	Male	Female	18-49
8D. Please tell me who is likely to do a good job on: Crime - only Ed Gillespie, only Ralph Northam, both of them, or neither of them?	Only Gillespie	42%	79%	44%	5%	76%	28%	9%	47%	37%	32%
	Only Northam	30%	2%	21%	65%	9%	33%	61%	27%	32%	35%
	Both	14%	11%	15%	16%	7%	19%	17%	16%	13%	16%
	Neither	8%	4%	11%	7%	4%	13%	5%	7%	9%	9%
	[VOL] Dont Know	7%	3%	9%	7%	5%	7%	9%	4%	10%	8%

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		AGE 3-WAY		RACE		COLLEGE DEGREE		VA REGIONS		
		50-64	65+	White non-Hispanic	Other	No	Yes	NoVa	East	Central
8D. Please tell me who is likely to do a good job on: Crime - only Ed Gillespie, only Ralph Northam, both of them, or neither of them?	Only Gillespie	44%	48%	48%	16%	49%	37%	34%	36%	40%
	Only Northam	31%	23%	25%	48%	24%	34%	37%	34%	27%
	Both	12%	14%	14%	14%	12%	16%	18%	15%	16%
	Neither	8%	6%	7%	12%	9%	7%	5%	7%	10%
	[VOL] Dont Know	5%	9%	6%	9%	7%	7%	7%	8%	6%

		VA REGIONS	VA GUV VOTE w/o LEANERS		
		West	Gillespie	Northam	Other- Undec
8D. Please tell me who is likely to do a good job on: Crime - only Ed Gillespie, only Ralph Northam, both of them, or neither of them?	Only Gillespie	55%	84%	4%	25%
	Only Northam	21%	1%	62%	11%
	Both	9%	8%	19%	20%
	Neither	9%	4%	10%	16%
	[VOL] Dont Know	6%	3%	5%	28%

		TOTAL	PARTY ID			POLITICAL IDEOLOGY			GENDER		AGE 3-WAY
			Rep	Ind	Dem	Con	Mod	Lib	Male	Female	18-49
9. Is Donald Trump a major factor, minor factor, or not a factor in deciding how you will vote for governor?	Major factor	27%	22%	23%	37%	21%	29%	35%	23%	31%	32%
	Minor factor	16%	14%	16%	18%	13%	17%	20%	18%	14%	19%
	Not a factor	56%	64%	60%	44%	65%	53%	44%	59%	54%	50%
	[VOL] Dont Know	1%	0%	1%	1%	2%	1%	1%	1%	1%	0%

		AGE 3-WAY		RACE		COLLEGE DEGREE		VA REGIONS		
		50-64	65+	White non-Hispanic	Other	No	Yes	NoVa	East	Central
9. Is Donald Trump a major factor, minor factor, or not a factor in deciding how you will vote for governor?	Major factor	25%	24%	23%	43%	27%	27%	32%	28%	27%
	Minor factor	15%	14%	18%	7%	14%	17%	22%	13%	16%
	Not a factor	59%	59%	58%	48%	57%	55%	46%	56%	56%
	[VOL] Dont Know	1%	2%	1%	3%	1%	1%	0%	3%	1%

		VA REGIONS	VA GUV VOTE w/o LEANERS		
		West	Gillespie	Northam	Other- Undec
9. Is Donald Trump a major factor, minor factor, or not a factor in deciding how you will vote for governor?	Major factor	21%	15%	41%	18%
	Minor factor	12%	13%	19%	17%
	Not a factor	66%	71%	40%	62%
	[VOL] Dont Know	1%	1%	1%	4%

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		TOTAL	PARTY ID			POLITICAL IDEOLOGY			GENDER	
			Rep	Ind	Dem	Con	Mod	Lib	Male	Female
10. Would you characterize the governors race as being generally positive or negative?	Positive	25%	29%	19%	26%	26%	22%	28%	23%	26%
	Negative	63%	61%	69%	59%	64%	67%	56%	66%	61%
	(VOL) Both positive and negative	6%	5%	4%	10%	5%	6%	8%	6%	6%
	[VOL] Dont Know	6%	5%	8%	5%	5%	5%	9%	6%	7%

		AGE 3-WAY			RACE		COLLEGE DEGREE		VA REGIONS
		18-49	50-64	65+	White non-Hispanic	Other	No	Yes	NoVa
10. Would you characterize the governors race as being generally positive or negative?	Positive	27%	21%	27%	21%	39%	33%	19%	21%
	Negative	62%	67%	59%	67%	48%	53%	70%	67%
	(VOL) Both positive and negative	5%	6%	7%	6%	8%	7%	6%	6%
	[VOL] Dont Know	6%	6%	7%	6%	5%	7%	6%	5%

		VA REGIONS			VA GUV VOTE w/o LEANERS		
		East	Central	West	Gillespie	Northam	Other- Undec
10. Would you characterize the governors race as being generally positive or negative?	Positive	25%	27%	27%	25%	22%	31%
	Negative	61%	61%	62%	64%	63%	57%
	(VOL) Both positive and negative	8%	5%	5%	5%	9%	1%
	[VOL] Dont Know	6%	7%	6%	6%	6%	11%

		TOTAL	PARTY ID			POLITICAL IDEOLOGY			GENDER		AGE 3-WAY
			Rep	Ind	Dem	Con	Mod	Lib	Male	Female	18-49
11. [IF NEGATIVE OR BOTH IN Q10:] Who has been more negative - Gillespie or Northam, or both equally?	Gillespie	34%	5%	27%	69%	11%	37%	72%	32%	37%	35%
	Northam	27%	49%	30%	5%	47%	21%	3%	31%	24%	18%
	Both equally	35%	40%	40%	24%	37%	39%	24%	33%	37%	42%
	[VOL] Dont Know	3%	6%	3%	2%	5%	3%	1%	4%	3%	5%

		AGE 3-WAY		RACE		COLLEGE DEGREE		VA REGIONS		
		50-64	65+	White non-Hispanic	Other	No	Yes	NoVa	East	Central
11. [IF NEGATIVE OR BOTH IN Q10:] Who has been more negative - Gillespie or Northam, or both equally?	Gillespie	32%	36%	33%	46%	26%	39%	42%	35%	34%
	Northam	29%	34%	30%	12%	31%	25%	23%	27%	22%
	Both equally	38%	24%	34%	38%	39%	33%	32%	34%	39%
	[VOL] Dont Know	1%	6%	3%	5%	4%	3%	2%	4%	5%

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		VA REGIONS	VA GUV VOTE w/o LEANERS		
		West	Gillespie	Northam	Other- Undec
11. [IF NEGATIVE OR BOTH IN Q10:] Who has been more negative - Gillespie or Northam, or both equally?	Gillespie	25%	2%	67%	22%
	Northam	35%	58%	1%	17%
	Both equally	37%	36%	31%	54%
	[VOL] Dont Know	3%	5%	2%	7%