

| <b>Master of Arts in Corporate and Public Communication</b>                          |   |                |
|--|---|----------------|
| <b>REQUIREMENTS: 32 Credits</b>  |   | <b>Credits</b> |
|  | CO501: Communication Theory                             | 3.0            |
|  | CO502: Research Methods in Communication and Mass Media | 3.0            |
|  | CO503: Graduate Foundations in Communication            | 3.0            |
|  | CO504: Principles of Public Relations                   |                |
| or   | CO506: The Mass Media and Contemporary Values           |                |
| or   | CO507: Organizational Communication                     | 3.0            |
|  | CO500: Colloquium                                       | 1.0            |
|  | CO500: Colloquium                                       | 1.0            |
| ELECTIVES  | 15 Credits  | 15.0           |
|  | CO-CPE - CO Comprehensive Exam                          | 0.0            |
|  | CO606: Independent Research Thesis In Communication     | 3.0            |
| <b>TOTAL CREDITS FOR MASTER OF ARTS IN CORPORATE AND PUBLIC COMMUNICATION = 32.0</b> |   |                |