

# Leon Hess Business School

*DEAN: Frederick J. Kelly, Ph.D.*  
*ASSOCIATE DEAN: Edward W. Christensen, Ph.D.*  
*ASSISTANT DEAN: Noah Hart, Jr., Ed.D.*  
*MBA PROGRAM DIRECTOR: Donald R. (Bob) Smith, Ph.D.*

The Leon Hess Business School is dedicated to providing an education that qualifies its graduates for positions of leadership. Curricula are developed, taught, and regularly updated by a faculty with strong academic and business experience. Critical thinking, effective communication skills, and a flexible managerial perspective are emphasized. The Leon Hess Business School is accredited by AACSB – the International Association to Advance Collegiate Schools of Business.

The MBA program is designed to develop a comprehensive background in the theory and practice of business management decision-making and concentrates on contemporary managerial responsibilities in a dynamic environment. All curricula underscore the complexity and diversity of managerial decisions in the global economy. Instruction in small class sizes stresses close contact with faculty and promotes collaborative work.

Within the Leon Hess Business School is the Kvernland Chair in Philosophy and Corporate Social Policy, which has been endowed through generous gifts in the name of Jack T. Kvernland, a late trustee of the University. Professor Guy Oakes of the Management and Marketing Department currently occupies this chair. Professor Oakes is studying problems concerning the relationship between corporate, public, and private values in American life. The School also administers the Kislak Real Estate Institute, which is directed by Professor Donald Moliver of the Economics and Finance Department. Dr. Moliver also holds the Steven and Elaine Pozycki Endowed Professor Chair in Real Estate. Also within the Leon Hess School of Business is the Monmouth University Center for Entrepreneurship.

The top 20% of MBA graduates and 10% of undergraduate junior and senior students are eligible for election to Beta Gamma Sigma, the International Honor Society for AACSB-accredited business schools.

**Student Honor Society: Beta Gamma Sigma**

## **ACCOUNTING**

*Gilda Agacer, Chair, Department of Accounting*

**Gilda Agacer**, Associate Professor. Ph.D., University of South Carolina. Teaching interests include financial and management accounting, advanced accounting topics, cost accounting, and international accounting. Research interests include the areas of auditor's independence and ethics, and total quality management.

**Linda Flaming**, Assistant Professor. Ph.D., University of Oklahoma. Teaching and research interests are in auditing and decision-making.

**Yihong He**, Associate Professor. Ph.D., Cleveland State University. Teaching interests include financial and managerial accounting, auditing, and international accounting. Research interests are in the areas of capital markets accounting and international accounting in the emerging markets.

**Paul J. Savoth**, Associate Professor. J.D., Seton Hall University; L.L.M., Villanova University; CPA, New Jersey. Interests include various areas of accounting, especially federal taxation and legal environment of business.

**Douglas Stives**, Specialist Professor. MBA, Lehigh University. CPA; New Jersey. Teaching interests are in the areas of taxation.

**Nancy Uddin**, Associate Professor. Ph.D., Rutgers University. Research and teaching interests include the areas of auditing and accounting information systems.

**Ronald Zhao**, Associate Professor. Ph.D., Texas Tech University. Teaching and research interests are in the areas of cost and management accounting, international accounting, and corporate finance.

## **ECONOMICS, FINANCE AND REAL ESTATE**

*Nahid Aslanbeigui, Chair – Department of Economics, Finance and Real Estate*

**Nahid Aslanbeigui**, Professor. Ph.D., University of Michigan. Specializes in globalization, economic development, and the history of economic thought. Additional interests include economics education and the economic status of women.

**Barrie Bailey**, Associate Professor. Ph.D., University of Central Florida. Research interests include international mutual fund performance and finance education.

**Andreas C. Christofi**, Associate Professor. Ph.D., Pennsylvania State University. Research interests include pricing of capital assets, investments, fixed income securities and international finance. Additional interests include derivatives and econometrics.

**Frederick J. Kelly**, Dean of the Leon Hess Business School and Professor. Ph.D., Columbia University. Interests include international capital budgeting and healthcare finance.

**Y. Lal Mahajan**, Associate Professor. Ph.D., Rutgers University. Research interests include econometric models for credit unions, corporate finance, portfolio analysis, and investment theory. Other interests include monetary policy effects on interest rates, inflation, and stock market.

**Donald M. Moliver**, Professor, the Steven and Elaine Pozycki Endowed Professorship and Director of the Kislak Real Estate Institute. Ph.D., Virginia Polytechnic Institute, CRE, and MAI designations. Research interests include real estate finance and valuation.

**Patrick O'Halloran**, Associate Professor. Ph.D., University of Wisconsin - Milwaukee. Principal research interests are in labor economics, discrimination, payment scheme and econometrics.

**Steven Pressman**, Professor. Ph.D., New School for Social Research. Associate Editor and Book Review Editor of the Eastern Economic Journal, Treasurer of the Eastern Economic Association, and Co-editor of the Review of Political Economy, an international journal of post-Keynesian economics. Primary fields of interest are macroeconomics, poverty and income distribution, public finance, and the history of economic thought.

**Benedicte Reyes**, Associate Professor. Ph.D., Columbia University. Research interests include international corporate finance and capital markets deregulation.

**Robert H. Scott, III**, Assistant Professor. Ph.D., University of Missouri at Kansas City. Research interests include credit cards, financial literacy, econometrics, and ecological economics.

**Ying (Clement) Zhang**, Assistant Professor. Ph.D., University of Texas. Research interests include international equity diversification.

## **MANAGEMENT AND MARKETING**

*David P. Paul III, Chair, Department of Management and Marketing*

**Gwendolyn Y. Alexis**, Assistant Professor. Ph.D., The New School of Social Research; J.D., Harvard University. Teaching interests in the area of business ethics, diversity and social responsibility.

**Daniel Ball**, Assistant Professor. Ph.D., University of Massachusetts. Research interests include risk and system uncertainty.

**John S. Buzza**, Specialist Professor. M.A., University of Phoenix. Teaching interests in the area of entrepreneurship and business organization. Director, Monmouth University Center of Entrepreneurship.

**Edward W. Christensen**, Associate Dean of the Leon Hess Business School and Associate Professor. Ph.D., Rutgers University. Special interests include the management of organizations and information technology in relation to strategy, decision-making, and information acquisition. Current focus is on the Internet.

**Susan Forquer Gupta**, Assistant Professor. Ph.D., University of Tennessee. Specializes in marketing and international business. Current focus on independent economies of Central and Eastern Europe. Member of American Marketing Association, Academy of International Business, and Vice President of the Women in the Academy of International Business.

**Amy Handlin**, Associate Professor. Ph.D., New York University. Primary interests are in deceptive advertising litigation and applications of marketing to public policy.

**Scott Jeffrey**, Assistant Professor, BSC, MBA, Santa Clara University, Ph.D., University of Chicago

**Min Hua Lu**, Associate Professor. D.B.A., George Washington University. Primary interests are in strategic marketing management, international marketing management and multinational/global business management. Additional interests include marketing of services and consumer behavior.

**Joseph B. Mosca**, Associate Professor. Ed.D., New York University. Specializes in human resources management and organizational behavior. Current research interests involve the effects of organizational change.

**Roy Nersesian**, Associate Professor. M.B.A., Harvard Business School. Interests lie in logistics management and management course development, particularly in quantitative content. Author of four books on the shipping industry and on the application of computer simulation to business decision-making, forecasting business cycles, and financial risk management.

**Guy Oakes**, Professor of Philosophy and Corporate Values and Kvernland Endowed Chair in Philosophy and Corporate Social Policy. Ph.D., Cornell University. Primary field of interest is the philosophy of the social sciences and, more recently, the sociology of culture and the sociology of ethics. Author of *The Imaginary Civil War: Civil Defense and American Cold War Culture* (1994).

**David P. Paul III**, Associate Professor. Ph.D., Old Dominion University; D.D.S., Virginia Commonwealth University; Medical College of Virginia. Primary interests are in marketing and health care management. Co-editor of *Health Marketing Quarterly*.

**Joseph Rocereto**, Assistant Professor. Ph.D., Drexel University. Specializes in customer loyalty, particular to brands and retail stores. Other interests include sales management and motivation, international marketing and consumer behavior.

**Eugene S. Simko**, Associate Professor. Ph.D., Baruch College of the City University of New York. Specialty is in strategic planning. Recent research deals with the role of argumentation in managerial decision-making and the incorporation of dialectical materialism into the planning process.

**Michaeline Skiba**, Assistant Professor. Ed.D., Columbia University. Research interests include healthcare education, management and professional development within managed care settings; strategic readiness and its impact on organization-wide and behavioral change; and social and behavioral issues associated with pharmaceutical promotions and marketing strategy.

**Donald R. Smith**, Associate Professor and MBA Program Director. Ph.D., University of California, Berkeley. Research interests include applied operations research and management science, growth of economic systems, and inventory decision support systems.

**Charles Willow**, Assistant Professor. Ph.D., University of Houston. Principal research and teaching interests are in e-commerce and technology management.

**Kurt Wurthmann**, Assistant Professor. Ph.D., Columbia University. Research interests include corporate elites, success and culture of corporate elites.

**BACHELOR OF SCIENCE WITH A MAJOR IN BUSINESS ADMINISTRATION, WITH CONCENTRATIONS IN ACCOUNTING, ECONOMICS, FINANCE, INTERNATIONAL BUSINESS, MANAGEMENT, MARKETING AND MANAGEMENT, MARKETING AND REAL ESTATE**

*Please refer to the following curriculum charts for program requirements. All curriculum charts are detailed and displayed in Appendix "B".*

- Bachelor of Science in Business Administration with a Concentration in Accounting
- Bachelor of Science in Business Administration with a Concentration in Economics
- Bachelor of Science in Business Administration with a Concentration in Finance
- Bachelor of Science in Business Administration with a Concentration in International Business
- Bachelor of Science in Business Administration with a Concentration in Management

- Bachelor of Science in Business Administration with a Concentration in Marketing
- Bachelor of Science in Business Administration with a Concentration in Marketing and Management
- Bachelor of Science in Business Administration with a Concentration in Real Estate

**BACHELOR OF ARTS IN SPANISH AND INTERNATIONAL BUSINESS**

*Please refer to the following curriculum chart for program requirements. All curriculum charts are detailed and displayed in Appendix "B".*

- Bachelor of Arts in Spanish and International Business

**SCHOOL OF BUSINESS MINORS**

*Please refer to the following curriculum charts for program requirements. All curriculum charts are detailed and displayed in Appendix "B".*

- Minor in Business Administration
- Minor in Business Administration—Accounting
- Minor in Business Administration—Economics
- Minor in Business Administration—Finance
- Minor in Business Administration—Management
- Minor in Business Administration—Marketing