

Holiday Ball

SATURDAY
DECEMBER 1, 2012

Tickets

- ___ \$250 each (Grand Ballroom Seating) / ___ \$200 each ("Hawk Lounge" - Mezzanine Seating)
___ \$175 each (Young Alumnus Discount for Class of '08 - '12 - Mezzanine Seating)

Tree Sponsorships

(Limited number of individual tree sponsorships available)

___ Premier Angel Sponsor - 10,000

- Includes individual tree sponsorship & signage (premier location), up to 12 tickets to the ball with preferred seating, inside front cover of the ad journal, inclusion on webpage.

___ Tree Topper Sponsor - \$7,500

- Includes individual tree sponsorship & signage (prominent location) up to 10 tickets to the ball with preferred seating, full page ad in journal, inclusion on webpage.

___ Holiday Star Sponsor - \$5,000

- Includes individual tree sponsorship & signage, up to 8 tickets to the ball, full-page ad in journal

___ Silver Bell Sponsor - \$3,500

- Includes individual tree sponsorship, 4 tickets to the ball, full page ad in ad journal

___ Snow Flake Sponsor - \$2,500

- Includes individual tree sponsorship, 2 tickets to the ball, full page ad in journal

___ Twinkling Lights Sponsor - \$1,250

- Includes shared tree sponsorship & signage, up to 2 tickets to the ball, full-page ad in ad journal

Underwriting Opportunities

Underwriters receive full-page ad, signage at event and listing as an underwriter in the program.

Multiple underwriters in categories below \$10,000

___ **Winter Wonderland Sponsor** (Event Sponsor) *Call for additional benefits-* \$15,000

___ **Holiday Feast Sponsor** (Dinner Sponsor) *Call for additional benefits -* \$10,000

___ **Jingle Bell Sponsor** (Dance Band) - \$6,000

___ **Punch Bowl Sponsor** (Cocktail Hour) - \$5,000

___ **Stocking Stuffer Sponsor** (Silent Auction Room) - \$3,000

___ **Holiday Memory Sponsor** (Photo Booth) - \$2,000

___ **Tinsel & Garland Sponsor** (Festive Décor) - \$1,000

___ **Wassailing Sponsor** (Cocktail Hour Music) - \$750

___ **Sugar Cookie Sponsor** (Farewell Station) - \$500

Ad Journal Opportunities - (Horizontal Format)

___ **Full Page** (7 1/2" wide x 4 1/2" high) \$350

___ **Half Page** (3 3/4" wide x 4 1/2" high) \$250

___ **Quarter Page** (3 3/4" wide x 2 1/4" high) \$150

___ **Back Cover** (7 1/2" wide x 4 1/2" high) \$1,000

___ **Gold Page Listing** (single line) \$100

Advertising deadline is Thurs. Nov. 1, 2012

Give the Gift of Knowledge - Sponsor a Scholarship

Monmouth University has created a special opportunity to bestow one of life's most precious gifts on a deserving student this holiday season. For as little as \$1,000 you can sponsor a one-year scholarship in your name, or in the name of anyone you wish to designate.

In recognition of your generosity, you will be acknowledged in the Holiday Ball ad journal and on signage that evening. You will also be invited to Monmouth University's Scholarship Reception, where you may have the opportunity to meet scholarship recipients whose lives have been changed through the gift of scholarship.

Please make your pledge today and make a difference in a student's life!

_____ Yes! I'd like to name a one year scholarship for \$1,000 for the 2013-2014 school year.

Name of Scholarship _____

*Ex: John Doe Scholarship, The Doe Family Scholarship,
George & Martha Doe Memorial Scholarship, The Doe Company Scholarship*

Payment Information

Name _____

Company (if applicable) _____

Company Contact (if other than name listed in first line) _____

Address: _____

City: _____ State _____ Zip _____

Phone: _____ Fax: _____ E-mail: _____

Total: \$ _____

Method of Payment (check or credit card)

___ Check ___ Corporate C.C. ___ Personal C.C. **Circle one:** VISA MasterCard Discover AMEX

Card number: _____ Security code _____ Expiration date: _____

Name as it appears on the card: _____

Billing address of card: _____

NOTE: Camera-ready ads, logos, or family/holiday photos to be used in ads may be e-mailed in PDF, JPEG or TIFF format to specialevents@monmouth.edu. Subject line: MU Holiday Ball. Or, mailed via U.S. Postal Service under separate cover.

MAKE CHECK PAYABLE TO: MONMOUTH UNIVERSITY

Mail to: Office of Special Events & Programs
Monmouth University, 400 Cedar Avenue, West Long Branch, NJ 07764
Or fax to: 732-263-5368 Phone: 732-571-3494 or 3509

In compliance with IRS regulations, gifts to this event are tax deductible, to the extent that payment exceeds the fair market value of the cost of the service purchased to conduct this event. The costs of these services are \$145 per person.