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NATIONAL: NO ‘TOP TIER’ IN 2016 GOP RACE

National security and guns are Republican litmus tests

West Long Branch, NJ – The latest **Monmouth University Poll** found that “undecided” is the most popular response when Republican voters nationwide are asked who they support as their party’s standard bearer. It remains difficult even to identify a clear “top tier” in the field of 16 possible 2016 Republican presidential candidates. The poll also found that national security and gun control are among the issues Republican voters consider to be most important in their vote choice.

While former governor Jeb Bush formally announces his candidacy today, it is fellow Floridian and current U.S. senator Marco Rubio who seems to have enjoyed greater momentum in the past few weeks. When asked to name who they would like to see as the party’s nominee for president, Republican and Republican-leaning voters are divided among commentator Dr. Ben Carson (11%), Wisconsin Governor Scott Walker (10%), Bush (9%), Rubio (9%), and former Arkansas Governor Mike Huckabee (8%). Other preferences include Kentucky Senator Rand Paul (6%), Texas Senator Ted Cruz (5%), New Jersey Governor Chris Christie (4%), former Texas Governor Rick Perry (4%), former Pennsylvania Senator Rick Santorum (3%), businesswoman Carly Fiorina (2%), South Carolina Senator Lindsey Graham (2%), and businessman Donald Trump (2%). Louisiana Governor Bobby Jindal (1%), Ohio Governor John Kasich (1%), and former New York Governor George Pataki (0%) round out the list. None of these candidates scores higher than “undecided,” which clocks in at 20%. As one poll participant said, “I just don’t know where they stand on the issues that matter to me.”

Compared to the last Monmouth poll taken in April, both Carson’s and Rubio’s standing have increased by 4 points, while the following candidates have dropped: Cruz (6 points), Trump (5 points), and Bush (4 points). The undecided portion of the GOP electorate has gone up by 6 points.

“You would be hard pressed to look at these results and identify an emerging top tier in the Republican field, let alone a so-called front runner,” said Patrick Murray, director of the Monmouth University Polling Institute in West Long Branch, NJ.

The poll did find significant shifts in some candidates’ favorability ratings. Most Republican voters have a favorable (54%) opinion of Marco Rubio while just 13% hold an unfavorable one. This is up from 41% favorable and 18% unfavorable in April. Ben Carson’s ratings stand at 45% favorable and 12% unfavorable today, up from 39% favorable and 16% unfavorable in April. Carly Fiorina has also seen an increase in her ratings – now at 29% favorable and 18% unfavorable up from 18% favorable and 20% unfavorable, although a majority of GOP voters still have no opinion of her.

Three candidates have seen a significant drop in their ratings over the past two months. This includes Jeb Bush – whose 40% favorable and 35% unfavorable ratings mark a dip from the 49% favorable and 31% unfavorable ratings he received in April; Rand Paul – currently at 39% favorable and 24% unfavorable compared to 47% favorable and 22% unfavorable in the prior poll; and Chris Christie – standing at 26% favorable and 43% unfavorable compared to 33% favorable and 42% unfavorable two months ago.

“Jeb Bush was supposed to take the stage with the aura of a favorite, but his poll numbers don’t support that. The GOP electorate overall is lukewarm toward him and the most conservative voters are even more negative,” said Murray.

Other candidates who suffer from a net negative rating among Republicans include Lindsey Graham at 17% favorable and 34% unfavorable and George Pataki at 14% favorable and 29% unfavorable. However, Donald Trump has the worst standing among GOP voters – with just 20% holding a favorable opinion of him compared to a majority of 55% who have an unfavorable view.

“Trump is scheduled to announce his intentions on Tuesday. It’s a safe bet that there will not be any wailing or gnashing of teeth among voters if he declines to grace the GOP field with his presence,” said Murray.

Other candidate standings have remained positive over the past two months, including Mike Huckabee (50% favorable to 20% unfavorable), Ted Cruz (49% to 17%), Rick Perry (45% to 20%), Scott Walker (42% to 12%), Rick Santorum (33% to 22%), and Bobby Jindal (27% to 16%). John Kasich stands about even at 20% favorable and 18% unfavorable. Base support is a key factor to viability in the early nominating contests. By this measure, Carson, Cruz, Huckabee, Perry, Rubio, and Walker perform best among GOP voters who identify themselves as very conservative or Tea Party supporters.

The *Monmouth University Poll* also asked Republican voters how different issues would impact their vote in the nomination process. National security and gun control are the most likely to be used as litmus tests among six issue areas tested. Specifically, 78% of GOP voters say they would only support a

Republican candidate who agrees with them on national security issues, just 17% would consider supporting a candidate who disagrees with them, and only 2% say this issue is not all that important in their vote. Similarly, 71% of GOP voters say they will only vote for someone who is likeminded on gun control, while 21% would consider supporting a candidate they disagree with, and only 6% say this issue is not important to them.

About 6-in-10 GOP voters (59%) say they will only support a candidate they agree with on the issue of immigration, while 30% will consider supporting a candidate they disagree with, and just 8% say this issue is not important to them. Likewise, 58% will only support a Republican candidate who shares their position on taxes, while 30% might vote for someone they disagree with on this issue, and just 8% say taxes are not important to them.

Fewer GOP voters say that abortion or education will be a litmus test in their choice for the party's 2016 nominee. Just under half (48%) say they will only support a candidate who agrees with them on abortion, 27% might support someone they disagree with, and 19% say that a candidate's abortion position is not an important factor in their vote choice. Finally, 34% say they would only vote for a candidate who shares their views on the Common Core, 28% say they would consider someone they differ with on this issue, and 25% say it is not all that important in the choice for the GOP nomination.

These issue rankings are fairly similar regardless of political ideology, with one exception. Strong conservatives (64%) are much more likely than other Republicans to say that a candidate's abortion position would be a deal-breaker for them.

"National security will be more prominent in sorting out the GOP field in 2016 than it has in past elections, while social issues may take more of a back seat," said Murray. "This may be one of the reasons that Marco Rubio, who has made a number of hawkish foreign policy statements recently, has seen his standing rise and the non-interventionist Rand Paul has taken a hit in his favorability ratings."

The *Monmouth University Poll* was conducted by telephone from June 11 to 14, 2015 with 1,002 adults in the United States. This release is based on a sample of 351 registered voters who identify themselves as Republicans or lean toward the Republican Party. This voter sample has a margin of error of ± 5.2 percent. The poll was conducted by the Monmouth University Polling Institute in West Long Branch, NJ.

The questions referred to in this release are as follows:

(* Some columns may not add to 100% due to rounding.)

1. I know the 2016 election is far away, but who would you support for the Republican nomination for president if the candidates were – *[NAMES WERE ROTATED]*
2. *[ASKED OF THOSE WHO SELECT A CANDIDATE, n=279, moe=+/-5.9%.]* And if that candidate was not running, who would you lean toward as your second choice?

	June 2015	April 2015	Second Choice
Jeb Bush	9%	13%	9%
Ben Carson	11%	7%	6%
Chris Christie	4%	5%	2%
Ted Cruz	5%	11%	8%
Carly Fiorina	2%	1%	2%
Lindsey Graham	2%	1%	1%
Mike Huckabee	8%	9%	7%
Bobby Jindal	1%	1%	2%
John Kasich	1%	1%	3%
George Pataki	0%	0%	1%
Rand Paul	6%	6%	7%
Rick Perry	4%	5%	7%
Marco Rubio	9%	5%	10%
Rick Santorum	3%	1%	3%
Donald Trump	2%	7%	1%
Scott Walker	10%	11%	8%
(VOL) Other	0%	1%	0%
(VOL) No one	2%	2%	7%
(VOL) Undecided	20%	14%	16%

3. I'm going to read you a few names of people who might run for president in 2016. Please tell me if your general impression of each is favorable or unfavorable, or if you don't really have an opinion. [NAMES WERE ROTATED]

	Favorable	Unfavorable	No opinion
Former Florida Governor Jeb Bush	40%	35%	25%
--April 2015	49	31	21
--December 2014	39	30	31
Commentator and Doctor Ben Carson	45%	12%	43%
--April 2015	39	16	45
--December 2014	32	12	57
New Jersey Governor Chris Christie	26%	43%	31%
--April 2015	33	42	25
--December 2014	36	34	31
Texas Senator Ted Cruz	49%	17%	35%
--April 2015	49	19	32
--December 2014	39	15	46
Businesswoman Carly Fiorina	29%	18%	54%
--April 2015	18	20	62
--December 2014	n/a	n/a	n/a
South Carolina Senator Lindsey Graham	17%	34%	48%
--April 2015	18	32	50
--December 2014	n/a	n/a	n/a
Former Arkansas Governor Mike Huckabee	50%	20%	30%
--April 2015	53	21	26
--December 2014	45	22	33
Louisiana Governor Bobby Jindal	27%	16%	57%
--April 2015	30	21	48
--December 2014	28	14	58
Ohio Governor John Kasich	20%	18%	62%
--April 2015	24	14	61
--December 2014	21	11	69
Former New York Governor George Pataki	14%	29%	58%
--April 2015	15	33	52
--December 2014	n/a	n/a	n/a
Kentucky Senator Rand Paul	39%	24%	37%
--April 2015	47	22	31
--December 2014	42	18	39
Former Texas Governor Rick Perry	45%	20%	35%
--April 2015	42	20	39
--December 2014	43	20	37
Florida Senator Marco Rubio	54%	13%	34%
--April 2015	41	18	40
--December 2014	38	16	46
Former Pennsylvania Senator Rick Santorum	33%	22%	45%
--April 2015	36	22	42
--December 2014	28	22	51
Businessman Donald Trump	20%	55%	25%
--April 2015	28	56	15%
--December 2014	n/a	n/a	n/a
Wisconsin Governor Scott Walker	42%	12%	46%
--April 2015	44	9	46
--December 2014	30	10	61

4. Now, I'm going to mention some issues in the Republican presidential campaign. For each one, please tell me if you would only support a Republican candidate who agrees with you on that issue, or if you might support a Republican candidate who disagrees with you on that issue depending on their views on other issues, or if this issue is not all that important in who you support for the Republican nomination? *[ITEMS WERE ROTATED]*

	Only support a candidate who agrees	Might support a candidate who disagrees	Issue is not all that important	(VOL) Don't know
Abortion	48%	27%	19%	5%
The common core	34%	28%	25%	13%
Gun control	71%	21%	6%	2%
Immigration	59%	30%	8%	3%
National security	78%	17%	2%	3%
Taxes	58%	30%	8%	4%

The *Monmouth University Poll* was sponsored and conducted by the Monmouth University Polling Institute from June 11 to 14, 2015 with a national random sample of 1,002 adults age 18 and older. This includes 700 contacted by a live interviewer on a landline telephone and 302 contacted by a live interviewer on a cell phone, in English. Monmouth is responsible for all aspects of the survey design, data weighting and analysis. Final sample is weighted for region, age, education, gender and race based on US Census information. Data collection support provided by Braun Research (field) and SSI (RDD sample). The results in this poll release are based on a subsample of 351 registered voters who identify themselves as Republicans or lean toward the Republican Party. For results based on this sample, one can say with 95% confidence that the error attributable to sampling has a maximum margin of plus or minus 5.2 percentage points (unadjusted for sample design). Sampling error can be larger for sub-groups (see table below). In addition to sampling error, one should bear in mind that question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of opinion polls.

POLL DEMOGRAPHICS (weighted) FULL SAMPLE - ALL ADULTS		
49% Male	31% 18-34	67% White
51% Female	37% 35-54	12% Black
	32% 55+	15% Hispanic
		7% Asian/Other

POLL DEMOGRAPHICS (weighted) REPUBLICAN VOTERS ONLY		
47% Male	18% 18-34	80% White
53% Female	41% 35-54	3% Black
	40% 55+	10% Hispanic
		7% Asian/Other

MARGIN OF ERROR										
	REPUBLICAN VOTER	PARTY ID		GENDER		TEA PARTY SUPPORTER		POLITICAL IDEOLOGY		
		Rep	Lean Rep	Male	Female	Yes	No	Very cons.	Somewhat cons.	Mod/liberal
Unweighted N	351	212	139	181	170	140	192	116	127	101
moe	5.2%	6.7%	8.3%	7.3%	7.5%	8.3%	7.1%	9.1%	8.7%	9.8%

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